

KVH®

NEWSlink™

Onboard News Services for Yacht Guests & Crew



- A multi-language newspaper digest service
- Received by email for yachts to distribute to guests and crew (in print or digital)
- Exclusive onboard service for owners, charters, and guests



KVH is proud to provide the yacht industry with the leading onboard news service for yacht guests and crew called **NEWSlink**.

Who are we?

KVH is the original supplier of onboard Internet, email, and media solutions to the shipping industry. We have been providing a first-class service for more than 30 years and currently supply over 300 cruise ships worldwide.

Who do we supply to?

We supply all types of cruising vessels: round-the-world ocean liners, regional cruise ships, expedition ships, river cruise vessels and luxury yachts.

What are the key features of NEWSlink?

- Compact newspapers covering headline news, financial reviews, entertainment, and sports – provided to guests as printed newspapers, on digital signage or on mobile devices
- 38 editions of news daily – in 12 languages
- Flexible service – stop and start newspaper delivery as required
- Special editions covering major events
- Full after-sales service and 24/7 support

What are the main benefits of NEWSlink?

- Up-to-the-minute news is delivered hours before printed news is available anywhere else
- NEWSlink is **your** cruise line news source, available in print or digitally
- Fully branded with your company logo
- Flexible news delivery to suit your guests' needs
- Quality value-add service for your guests – a perfect supplement to TV news
- Fully licensed product edited to the highest quality with meticulous attention to specific country preferences

What are the operational details?

- Newspapers are emailed in PDF format
- Newspaper file sizes are kept to a minimum
- Newspapers can be printed in b/w or colour, or distributed in digital formats
- No special printing equipment required

NEWSlink Extra – Include your own content

NEWSlink Extra is ALL the above, PLUS an advertising module offering the ability to include your own content

- Choose to insert up to 4 adverts of your choice
- Highlight onboard products or activities, or promote concessions
- Turn this popular guest service into a revenue-generating opportunity

NEWSlink Mobile – A digital upgrade to your NEWSlink service

NEWSlink Mobile allows your guests to access NEWSlink on a mobile device in an 'offline' environment.

- **Easy-to-use:** Compatible with all mobile devices (smartphone, tablet, laptop, etc.)
- **Efficient Delivery:** Sent once, cached locally and shared by many onboard
- **Reduce Contention:** Ease Internet congestion onboard
- **Company Content:** Access e-Magazines, company branding, advertising and other 'rich' media content
- **Save Printing Costs:** No printing or paper required

NEWSlink for Crew

Happy Crew = Happy Guests

A simple and effective, proven crew welfare service offering over 80 editions in 22 languages.

- Include company announcements to crew
- Maritime safety and industry news available
- Supported and endorsed by maritime bodies, including P&I Clubs, IMO, MCA and many more

**Visit www.kvhmediagroup.com/yachts
for more information about all of our services for yachts.**



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